

The Fall 2007 FORMAT

The official publication of the Nebraska High School Press Association

NHSPA Board of Directors

Executive Director
John Bender
College of Journalism
147 Andersen Hall
University of Nebraska
Lincoln, NE 68588
402-472-3051
jbender1@unl.edu

At-Large Member

Scott Foster
Waverly High School
13401 Amberly Road
PO Box 426
Waverly, NE 68462-0426
402-786-2765
scfoster@esu6.org

Class A1 Representative

Joanne Chapuran
Millard West HS
5710 S. 176th Ave
Omaha, NE 68135
402-715-6033
jmchapuran@mpsomaha.org

Class A2 Representative

Marsha Kalkowski, MJE
Marian High School
7400 Military Avenue
Omaha, NE 68134
402-571-2618 (Ext. 134)
mascu@marian.creighton.edu

Class B Representative President

Janelle Schultz, CJE
Gering High School
1500 U Street
Gering, NE 69341-2049
308-436-3121
schultzj@geringschools.net

Class C Representative

Sherry Tonniges
Centennial High School
1301 Centennial Ave.
Utica, NE 68456-0187
402-534-2321
stonniges@esu6.org

Class D Representative

Sandy Severance
Dorchester High School
506 West 9th
Dorchester, NE 68343-0007
402-946-2781
sschenk@esu6.org

Treasurer

Diane Schutt, MJE
Fairbury High School
1501 9th Street
Fairbury, NE 68352
402-729-6117
diane_schutt@yahoo.com

Communications Director

Bob Bair, MJE
Blair High School
440 N. 10th Street
Blair, NE 68008
402-426-4941
bob.bair@blairschools.org

NSAA Liaison

Jim Angele
Nebraska Schools Activities Association
8230 Beechwood Drive
PO Box 5447
Lincoln, NE 68505-0447
Phone: 402-489-0386
Fax: 402-489-0934
jangele@nsaahome.org

Zeleny to deliver keynote address

Jeff Zeleny, a political correspondent in the Washington Bureau of The New York Times, will present the keynote speech at the fall convention of the Nebraska High School Press Association on Monday, Oct. 15.

Zeleny joined the Times in September 2006, covering politics and Congress. He is a member of the newspaper's 2008 presidential campaign team.



Jeff Zeleny

Zeleny came to the New York Times from the Chicago Tribune, where he worked as the national political correspondent for more than five years from the newspaper's Washington bureau. He was the lead writer of the 2004 presidential race.

He chronicled the first year of Senator Barack Obama's time in Washington, traveling with the Illinois Democrat across the country and the world, producing the first draft of the young senator's rise through a narrative five-part series in 2005. The following year, he covered Mr. Obama's trip across Africa.

He joined the Chicago Tribune in 2000 as a reporter on the Metropolitan desk, where he was a member of the reporting team that won a Pulitzer Prize in explanatory journalism for documenting gridlock in the nation's air traffic system. Zeleny also covered the White House, Congress and reported from 40 states and more



Jeff Zeleny interviews Democratic presidential candidate Barack Obama in the U.S. Capitol.

than a dozen countries, including China, Japan, and Russia.

Zeleny went to the Tribune from the Des Moines Register, where he covered the 2000 Iowa presidential caucuses, state politics and the courts.

He graduated from the University of Nebraska-Lincoln in 1996, where he studied news-editorial journalism and political science, and completed internships at The Florida Times-Union, the Arkansas Democrat-Gazette and The Wall Street Journal. He also worked at The Associated Press and the Lincoln Journal Star.

Zeleny, a native of Exeter, Neb., lives in Washington.

NHSPA Board seeks candidates for 2 positions

Elections for the Class A1 and at-large representatives to 3-year terms to the NHSPA Executive Board will be held at the fall convention on Oct. 15.

The current Class A1 representative is Joanne Chapuran of Millard West High School. "Chappy" was appointed by the Board to complete the A1 term following the resignation of Matt Deabler, the former adviser at Omaha Central.

Scott Foster of Waverly High School is the current at-

large member.

Nominations will be accepted from the floor at the Oct. 15 advisers meeting.

Responsibilities of board members include traveling to approximately five meetings per year) for which members are reimbursed for mileage), voting on issues affecting the business of the board, and helping organize conventions and contests.

Board members elect an acting president, secretary and

chairs for the Convention Committee, Contest Committee, Critiques/Cornhusker Committee and the Commendation Committee.

Sherry Tonniges of Centennial returns to the Board after her appointment to complete the term for the Class C representative. Former representative LuAnn Womack was unable to complete her term after leaving the classroom at Lutheran Northeast High School in Norfolk.

Nebraska High School Press Association Executive Board



Scott Foster
Waverly
At-Large
Representative



Joanne Chaperun
Millard West
Class A1
Representative



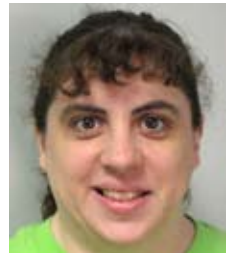
Marsha Kalkowski
Omaha Marian
Class A2
Representative



Janelle Schultz
Gering
Class B
Representative



Sherry Tonniges
Centennial
Class C
Representative



Sandy Severance
Dorchester
Class D
Representative



John Bender
UNL
Executive
Director



Diane Schutt
Fairbury
Treasurer



Bob Bair
Blair
Communications
Director



Cathy Davis
Hastings
Camp Co-Director



Courtney Archer
Elkhorn
Camp Co-Director



Jim Angele
Lincoln
NSAA Liaison

The excited chatter of my publication kids made the journey home from summer workshop seem much quicker than the typical seven hours. As I listened to their ideas and plans for the new year, I couldn't help but recall my first year as an adviser. Oh how well I remembered that day only seven years ago when the principal at my new school offered me the teaching position, as he added almost as an afterthought, "Oh, and you will be taking over the school newspaper."

School newspaper? No problem. I had been on staff of my own school newspaper some...well way too many years ago, so how bad could it be? I quickly pulled out every book I could find and prepared myself for the challenge only to learn that I would be advising yearbook as well.

As true trepidation set in and I neared a breakdown, I met an adviser from across the river, who offered guidance and advice. He became a friend who understood my frustrations and tears, as well as my celebrations. He became, and remains, a valued mentor. I'd like to share a few of things that he taught me:

1. Be a joiner – Join your state and national journalism organizations. It is through organizations such as NHSPA and JEA that you have access to conven-

tions, workshops, professional speakers, materials and a pool of seasoned advisers. Join a listserv and draw on the expertise of others. Be a mentor or seek a mentor. Members of the NHSPA Board can help you find veteran advisers to offer advice or give you a shoulder to cry on.

2. Be competitive – Enter your publica-

*From the
NHSPA
President*



tions and students' work into the state and national competitions. A competitive staff takes ownership in their publications and they will become more accountable and better journalists. Students like to win, and they can't win if they don't play. Challenge them to do their best work and then submit it.

3. Get involved - Attend state and national conventions and send students to summer workshop. Keep up with trends, attend workshops and take your students along. Teach students about the working press and the ethics the profession de-

mands. Expose students to professionals who are in the trenches.

4. Make Deadlines – as simplistic as it sounds, there will always be those misguided staff members who will call your bluff and not finish their work on time. Don't let it happen. Develop a strong policy for meeting deadlines, publicize the perils of missing deadlines, and then stick to it. Demand the best from your students and expect nothing less.

5. Love your kids – Is there any other place where a teacher can develop the relationships and bonds with kids like those originating in the publication room? For years advisers have given students a safe haven, a home away from home, a place to feel free to be themselves. If you have not added counselor, confidant or mentor to your resume, you've missed out on some good times in education.

6. Take time for yourself - As a rule journalism teachers are pretty driven, but take time for yourself. Call a friend and relieve frustrations during a long walk. Take your spouse or kids out to dinner and a movie. Go home and settle in with a good book and a cup of hot chocolate. Whatever you decide, remember to take time for yourself because "after all, tomorrow is another day."

Resources for You!

Journalism Education Association (JEA)

Linda S. Puntney, Executive Director
 Kansas State University
 103 Kedzie Hall
 Manhattan, KS 66506-1505
 Toll Free: 1-866-532-5532
 785-532-5532 or 785-532-7822
 Fax 785-532-5563 or 532-6236
 jea@spub.ksu.edu (headquarters)
 lindarp@ksu.edu (Linda Puntney)
<http://www.jea.org>
 JEA Press Rights page: <http://jeapress-rights.org/>

Columbia Scholastic Press Association (CSPA)

Edmund J. Sullivan, executive director
 Columbia University
 Mail Code 5711
 2960 Broadway
 New York, NY 1002
 cspa@columbia.edu
<http://web.columbia.edu/cu/cspa>

Dow Jones Newspaper Fund Inc. (DJNF)

Richard S. Holden, Executive Director
 Linda Shockley, Deputy Director
 P.O. Box 300
 Princeton, NJ 08543-0300
 609-452-2820
 Fax 609-520-5804
 newsfund@wsj.dowjones.com
<http://DJNewspaperFund.dowjones.com/fund/>

NCTE Assembly for Advisers of School Publications/JEA

Linda Barrington, Assembly Chair
 4590 Turtle Creek Drive
 Brookfield, WI 53005
 H: 262-790-0108
 barringt@execpc.com
<http://www.NCTE.org>

National Scholastic Press Association (NSPA)

Renee McGivern, Interim Director
 2221 University Ave. SE, Suite 121
 Minneapolis, MN 55414
 612-625-8335
 Fax 612-626-0720
 info@studentpress.org
<http://www.studentpress.org/nspa>

Quill and Scroll Society (Q & S)

Vanessa Shelton, Executive Director
 School of Journalism and Mass Comm
 100 Adler Journalism Bldg Rm E346
 The University of Iowa
 Iowa City, IA 52242-1528
 319-335-3457
 Fax 319-335-3989
 quill-scroll@uiowa.edu
 richard-johns@uiowa.edu
<http://www.uiowa.edu/~quill-sc>

Student Press Law Center (SPLC)

Mark Goodman, Executive Director
 1101 Wilson Blvd, Ste 1100
 Arlington, VA 22209-2211
 703-807-1904
 Fax 703-807-2109
 splc@splc.org
<http://www.splc.org>

American Society of Newspaper Editors (ASNE)

J Scott Bosley, Executive Director
 11690B Sunrise Valley Drive
 Reston, VA 20191-1409
 703-453-1122
 Fax: 703-453-1133
 asne@asne.org
<http://www.asne.org>
<http://www.highschooljournalism.org>

The Freedom Forum World Center

Peter S Prichard, President
 Charles L Overby, Chairman and CEO
 1101 Wilson Blvd
 Arlington, VA 22209
 703-528-0800
 Fax: 703-522-4831
 news@freedomforum.org
<http://www.freedomforum.org>

National Federation of Press Women (NFPW)

Carol S Pierce, Executive Director
 PO Box 5556
 Arlington, VA 22205
 1-800-780-2715
 703-534-2500
 Fax: 703-534-5751
 presswomen@aol.com
<http://www.NFPW.org>
<http://www.nebraskapresswomen.org>
 Barb Micek, Contest Chair
 bamicek@hamilton.net

Newseum

Joe Urschel, Executive Director
 1101 Wilson Blvd
 Arlington, VA 22209
 1-888-NEWSEUM
 703-284-3544
 Fax: 703-284-3777
 newseum@freedomforum.org
<http://www.newseum.org>

The Poynter Institute for Media Studies

James Naughton, President
 801 Third St S
 St Petersburg, FL 33701
 1-888-POYNTER
 727-821-9494
 Fax: 727-821-0583
 info@poynter.org
<http://www.poynter.org>

Radio-Television News Directors Association (RTNDA)

Barbara Cochran, President
 1000 Connecticut Ave NW, Suite 615
 Washington, DC 20036-5302
 202-467-5205
 Fax: 202-223-4007
 rtnda@rtnda.org
<http://www.rtnda.org>

Student Television Network

Student television Network, Inc.
 87 S. Main Street
 Fair Grove, MO 65648-8597
 1877-STN-2211
 Fax 417-567-1503
<http://www.studenttelevision.com>

Board encourages advisers to nominate their top students for Student Journalist of the Year

The NHSPA Board is encouraging all advisers to nominate their top students for the annual Student Journalist of the Year competition. Nebraska's winner will automatically be entered in the national contest where students' portfolios will compete for scholarship money.

Scholarship funds for the national winners — \$5,000 for the top winner, and \$2,000 each for runners-up — are released when a student enrolls in a college journalism program.

To qualify, applicants must be a graduating high school senior who plans to study journalism and/or mass communications in college with the intent of pursuing a career in that field. They must have at least a 3.0 GPA on a 4.0 scale and must have participated in high school journalism for at least two years.

A portfolio which highlights the applicant's journalistic accomplishments must reach Omaha Marian's Marsha Kalkowski, state JEA director, no later than Feb. 15, 2008.

Interested students and/or advisers should check out the Journalism Education Association's website (www.jea.org/awards/journalist.html) for more information on the contest's criteria and requirements.

Important Dates

Oct. 15, 2007

- Fall NHSPA Convention
- Deadline for JEA Award nominations

Nov. 8-11, 2007

- JEA/NSPA national convention in Philadelphia

Feb. 15, 2008

- Student Journalist of the Year entries due

April 17-20, 2008

- JEA/NSPA national convention in Anaheim

May 5, 2008

- State Journalism Championships

July 20-24, 2008

- Summer Journalism Camp

Go beyond the basics of broadcast to **DIGITAL** *storytelling*

WHAT'S THIS ABOUT?

From *concept* to *Youtube*, students will learn the bare bones of visual storytelling. Both teaching and hands-on production work will be featured in this class which runs from 9 a.m. to noon. Students will learn how to shoot and edit video into a storytelling package.

WHO'S TOBY LEDDY?

The class instructor, Toby Leddy, works as an Associate Producer at *mtv.com* in New York City, where he handles video production for the online webisodes, *First Ladies*, and *Playlibs*.

As an editor, his credits include: Best VMA Host Moments, *The G-Hole* (Episode 10), and *Playlibs Kaiser Chiefs*.

Leddy also owns and operates a video production company *Digidigi Productions*. His company currently edits promo marketing reels for *Oakley*, *Burton*, and *Crunk Energy Drink*.



JEA Nebraska Contest gives publications staffs chance to earn early accolades

As in the past few years, JEA Nebraska is sponsoring a Winter Contest so your current students can get a chance to see how their efforts compare to students across the state. Informational flyers, entry forms and details will be shared at the NHSPA Fall Convention. Information will also be posted off the NHSPA website at <http://marian.creighton.edu/~nhspa/jeaneb>.

JEA members will be able to submit entries at no cost while non-members will be charged a \$1 per entry fee. Proceeds will be donated to the Student Press Law Center. The submission postmark deadline is Nov. 23 and results will be posted after the first of the year.

Contact Marsha Kalkowski, JEA Nebraska Director at mascu@marian.creighton.edu for more information.

Summer camp attracts large number

By Courtney Archer

Journalism students from across the state attended the Nebraska High School Press Association's Summer Journalism Workshop from July 22-26. There were 139 students who attended the four-day workshop.

NHSPA was able to offer additional scholarships this year. Thanks to the many donations, 17 students received scholarships to attend camp and prepare for the year.

"We covered a lot of information, but our instructors could hold our attention and made the sessions fun," Catelyn Cantril, Scottsbluff High School, said.

Cantril attended the Yearbook Production workshop, presented by Lori Oglesbee and Margaret Sorrows. Scott Winter taught Newspaper Production and Graphic Design with the assistance of Marsha Kalkowski. Jeff Bowen and Spencer Tirey taught Photography. Duane Roberson taught the Journalistic Writing class. And, for the first time, the NHSPA Summer Workshop

had a Broadcasting track taught by Matt Rasgorshek.

The Summer Workshop also offered two Sunday Seminars again this year. Janelle Schultz taught InDesign and Susan Baird taught Editorial Leadership.

Each track in the workshop was a hands-on class where students



had access to the computers and programs in Andersen Hall on the UNL campus. Students created layouts, took

photos, wrote

stories and made videos.

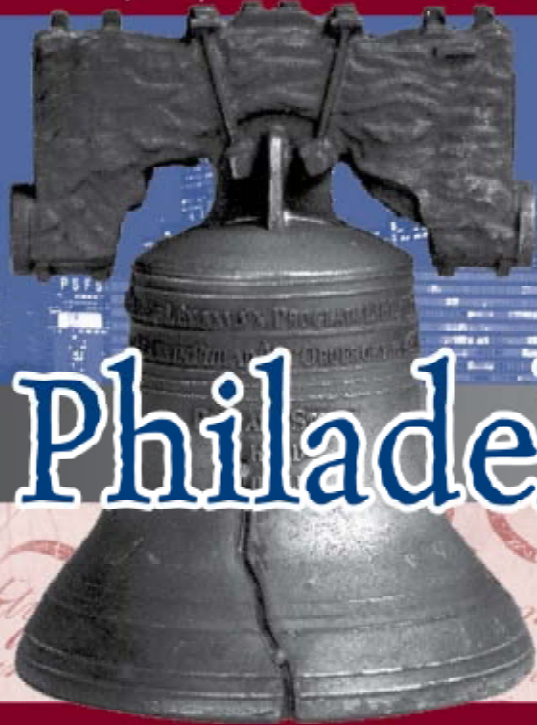
"The instructors were so enthusiastic it was impossible not to have fun," Kaci Ritterbush, Scottsbluff High School, said. "I know a lot more now than I did before camp, and I'm sure the information is going to help me a lot this year."

Most classes produced a final slideshow video presenting the students' accomplishments during the week. All final products from the individual tracks, along with information about next year's camp, can be found on the NHSPA website at <http://marian.creighton.edu/~nhspa>.



For camp slideshow go to:
<http://marian.creighton.edu/~nhspa/>

JEA/NSPA Fall National High School Journalism Convention



Philadelphia *Liberty First*
of the United States, in order to form a more perfect Union, defend our rights, and secure the Blessings of Liberty to ourselves and our Posterity, do hereby declare independent the United States of America.

November 8-11, 2007 • Philadelphia Marriott Downtown

Convention Highlights

- Keynote addresses by some of the nation's top newsmakers and reporters
- More than 200 learning sessions in newspaper, yearbook, broadcast, advising, press law and more
- Special pre-convention workshops and issue seminars
- Media and sight-seeing tours to top attractions and publications
- On-site critiques and competitions, including NSPA Best of Show and JEA Write-off competitions
- Share info at Break with a Pro and Swap Shop
- Check out products and services at the trade show

Registration Fees

JEA or NSPA members

- \$80 if paid by October 18, 2007
- \$90 when paid October 19, 2007 or later

Nonmembers

- \$95 if paid by October 18, 2007
- \$110 when paid October 19, 2007 or later

Nonmember professionals (not students or advisers): \$150

Save money by registering early and by joining JEA and NSPA.

National Scholastic Press Association
2221 University Ave. SE
Suite 121
Minneapolis, MN 55414
tel: 612-625-8335

Journalism Education Association
Kansas State University
103 Kedzie Hall
Manhattan, KS 66506
tel: 866-532-5532

Visit us on the Web:

www.jea.org

www.studentpress.org/nspa